printreleaf™

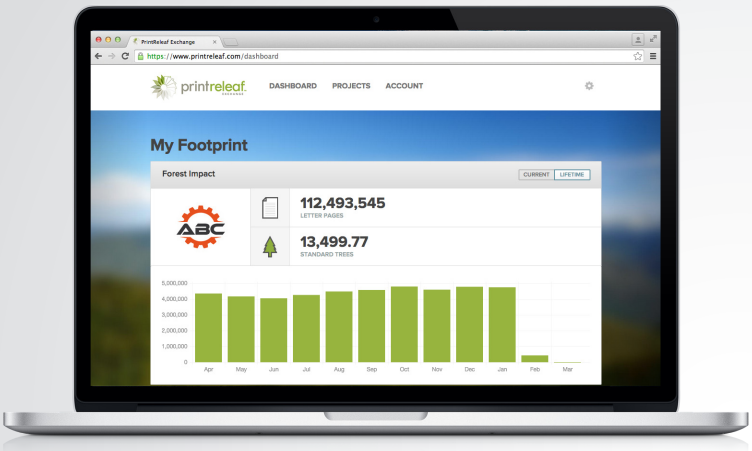
PrintReleaf empowers businesses to certifiably reduce the environmental impact of using forest products by automatically planting trees across a global network of reforestation projects.

Paper
PrintReleaf Exchange integrates with your company's existing print software to measure your paper consumption in realtime.

Platform
PrintReleaf Exchange reverse-calculates how many trees were deforested to harvest your forest footprint.

Trees
Your forest footprint is automatically reforested at global reforestation projects of your choice.

PRINTRELEAF EXCHANGE



PrintReleaf measures paper consumption through technology integrations with popular Managed Print Services (MPS) print monitoring software applications and OEM databases which capture the required paper consumption data (meter data) to drive the PrintReleaf service.

PrintReleaf plants trees through a network of certified reforestation projects located around the world. Once trees are planted, PrintReleaf administers an 8 year audit process to track the progress and survivability of the trees.

Third party verification and reporting services are provided by a certifying body (CB) - SGS International – a leading international forestry auditor. The verification process is visible to the customer in PrintReleaf to provide transparency and certification. PrintReleaf provides a way for customers to actively participate in sustainable business practices and certifiably replace what they take from the world's forests.

SHARED VALUE

PrintReleaf unlocks more **collective shared value** than just reforestation.

Environmental Health
Guaranteed reforestation and 100% net survival of all trees per the PrintReleaf Standard.

Certification
Independent certification and verification provided by SGS International.

Jobs
New jobs to communities where we plant trees.

Technology
Patent-pending technology and engaging user experience.

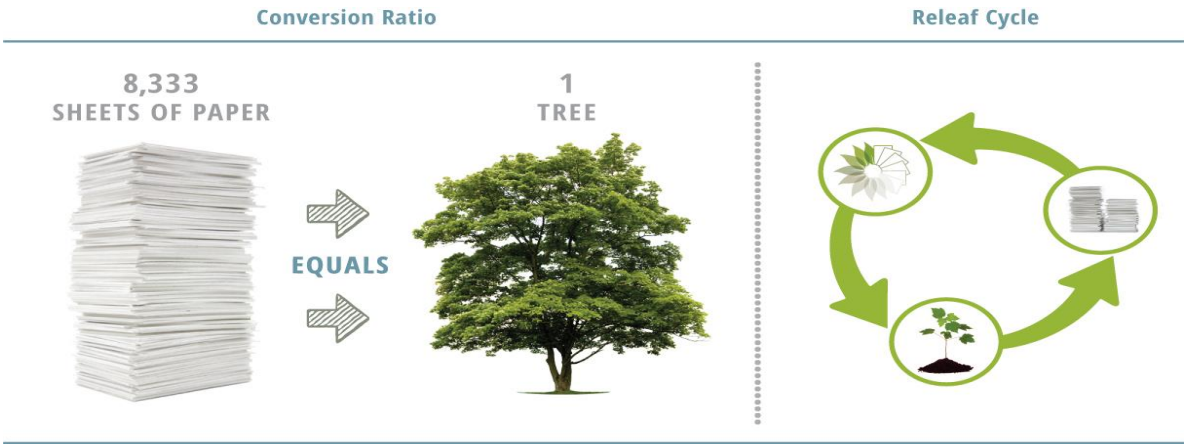
Branding
Automated promotion to both partner and customer social media channels.

Automation
End to end automation for the entire offering.

AUTHORIZED CHANNEL PARTNER

printreleaf
Authorized Channel Partner

We invite you to become a PrintReleaf customer. To learn more, contact Mitronics 02 8878 1000.

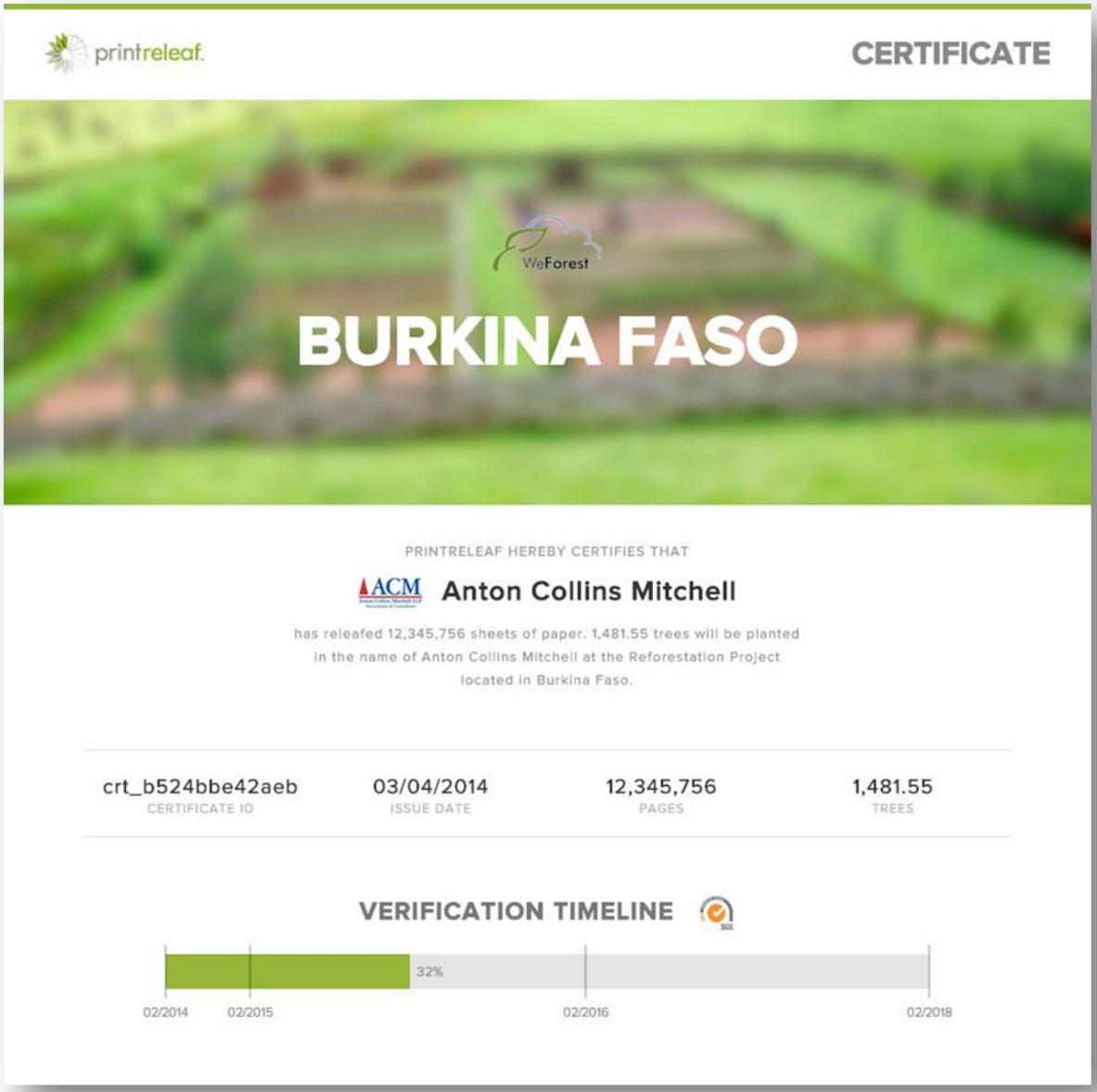


How it Works

The Path to a Paper-Neutral Footprint

As part of our MPS model we connect customers to the PrintReleaf Exchange [PRX] - a technology platform that measures a customer's paper consumption and connects them to reforestation projects. Within the platform, customers '**releaf**' (or offset) their consumption by planting new trees - equivalent to their consumption - across global reforestation projects. PrintReleaf guarantees every sheet of paper a customer consumes will be reforested at a rate of 8,333 sheets of standard letter (8.5 x 11" x 20lb paper) per tree (40 ft height x 7 in width). Through PRX, forest consumption is measured and trees are automatically releafed across our global network of certified reforestation projects to continually offset a customer's environmental impact.

PrintReleaf has developed a rigorous audit process with SGS International, a leading global forestry auditor with expertise in Chain of Custody (CoC) certification, to uphold and maintain the integrity of the PrintReleaf Standard. Each reforestation project is audited over an eight year verification timeline to ensure 100% net survivability of trees. From the time of planting through the final audit, customers have transparent visibility on the timing and success of each audit during the entire process.



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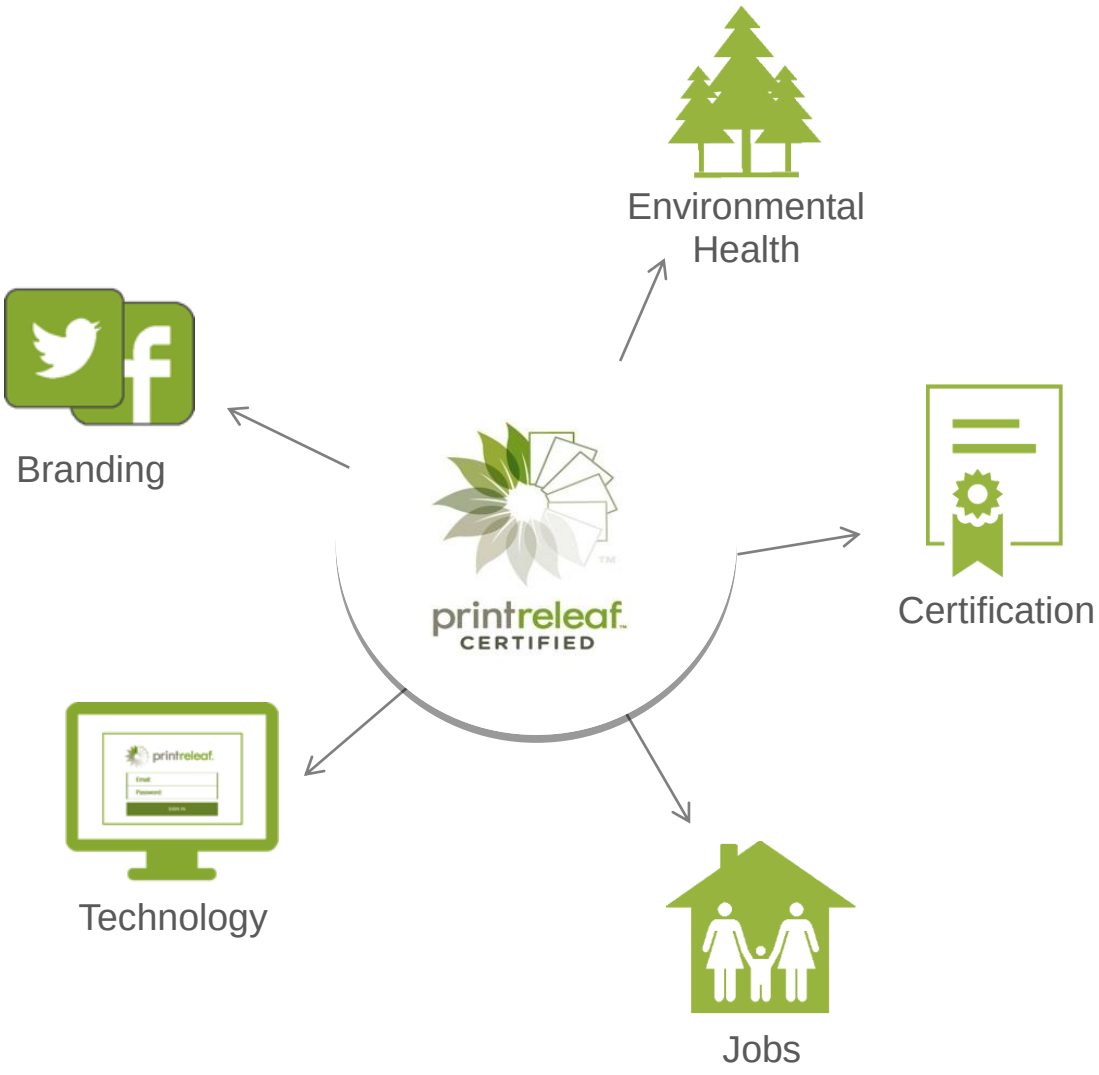

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